

Dear Prospective Sponsor,

At Eleversity, an educational services division of Heritage Christian Services, we believe that professional development is more than just a career advantage; it's a catalyst for upward mobility, a pathway to belonging, and a fundamental tool for breaking down barriers that have historically limited access to opportunity.

In 2025, we hosted over 20 educational sessions centered on belonging, equity, and inclusion, and organized two major summits that tackled workplace barriers affecting individuals with disabilities, people from underrepresented communities, and professionals seeking accessible pathways to advancement. These efforts reached nearly 1,800 people across more than 300 organizations throughout New York state.

**We are currently seeking partners who share our commitment to equity, accessibility, and to creating inclusive professional development training.**

Your partnership enables us to:

- Keep event costs affordable for participants; ensuring financial barriers don't prevent anyone from accessing professional growth opportunities
- Create programming that centers on employee engagement, cultural humility, and equity in leadership and workforce professional development
- Build networks where belonging is a lived reality for all participants

As a sponsor, you'll be recognized as a champion of workplaces where talent is nurtured regardless of background and where every individual has the support they need to reach their full potential. We invite you to join us in this important work. Let's create a lasting impact together.

**Programs scheduled for 2026:**

**Workplace Wellness Conference – June 11, 2026: Combating Burnout** is a one-day impactful conference recognizing that in demanding professional environments, burnout has moved from a personal issue to an organizational crisis for employees and employers. Leaders from the mental health, executive leadership, and the medical community will provide a 360-degree perspective on workplace burnout.

**EmpowerED to Lead Professional Development Training Sessions** are half-day workshops designed to enhance community education, workforce development, and economic and social stability. We aim to increase opportunities for career growth for employees at all levels.

**Workforce Inclusion Roundtables** are workshops for employers and all levels of leadership to provide useful strategies to improve employee workplace relationships and retention outcomes.

**The Right Talent Right Now: National Disability Employment Awareness Month Symposium** in October commemorates the many contributions of people with disabilities to America's workplaces and economy.

Sincerely,  
Deborah Campbell  
Director of Eleversity  
[deborah.campbell@eleversity.org](mailto:deborah.campbell@eleversity.org)



## Eleversity Partnership Opportunities

### **Champion of Workplace Equity & Vision Leader - \$20,000 (One (1) sponsorship available):**

- Premier recognition across all 2026 Eleversity programs
- Premier logo placement on all event promotional materials, and signage on Eleversity website
- Opportunity for opening remarks, product distribution, or two-three-minute video presentation
- Twenty (20) registrations to the Workplace Wellness Conference
- Ten (10) registrations to the Empower to Lead Professional Development Series and NDEAM Symposium
- Ten (10) registrations to Workforce Inclusion Round tables held virtually and/or in-person
- One (1) promotional table at Workplace Wellness Conference
- Digital ad PowerPoint display during pre-event exhibits

### **Leadership Development Partner - \$10,000 (Eight (8) sponsorships available):**

- Prominent recognition at all 2026 programs
- Prominent logo placement on all registration material, promotional materials and signage
- Opportunity for a two-minute video or PowerPoint banner displayed during pre-event exhibit
- Fifteen (15) registrations to the Workplace Wellness Conference
- Eight (8) registrations to the Empower to Lead Professional Development Series and NDEAM Symposium
- Six (6) registrations to Workforce Inclusion Round tables held virtually or in-person
- Digital ad in PowerPoint displayed during pre-event exhibits

### **Workplace Wellness Ally - \$5,000 (Six (6) sponsorships available):**

- Recognition on event websites and printed material
- Logo included on all event promotional materials, and signage
- Ten (10) registrations to the Workplace Wellness Conference
- Five (5) registrations to the Empower to Lead Professional Development Series and NDEAM Symposium
- Two (2) registrations to the Workforce Inclusion Round tables held virtually and/or in-person
- Digital ad in PowerPoint displayed during pre-event exhibits

### **Inclusion and Integrity Advocate - \$2,500 (Ten (10) sponsorships available):**

- Logo included on all event promotional materials, and signage
- Five (5) registrations to the Workplace Wellness Conference
- Three (3) registrations to the Empower to Lead Professional Development Series and NDEAM Symposium.
- Two (2) registrations to the Workforce Inclusion Round tables held virtually and/or in-person
- Digital ad in PowerPoint displayed during pre-event exhibits

### **People Empowerment & Development Sponsor - \$1,000 (unlimited):**

- Name listed in the Workplace Wellness Conference event program
- One (1) registration to the Workplace Wellness Conference

