

ANNUAL CAMPAIGN PLEDGE FORM - WORKPLACE



If not preprinted above, please be sure to fill in your name and/or address in the fields below so that United Way can properly account for and acknowledge your gift. United Way does not rent, trade or sell our lists of contributors.

1 MY INFORMATION (Please print)

First name _____ M.I. _____ Last name _____

Home Address _____

City/State/Zip _____

Phone: Home Cell Work _____ Birth Year (YYYY) _____

Preferred email _____

Employer (or former employer if retired) _____ Union Member Retired I will retire within 12 months

PLEASE COMBINE MY GIFT WITH MY SPOUSE'S/PARTNER'S GIFT.

Spouse's/Partner's Name _____ Spouse's/Partner's Employer (if applicable) _____

2 MY GIFT (Please choose payroll deduction or direct gift)

TOTAL GIFT AMOUNT: \$ _____

PAYROLL DEDUCTION

How much would you like to deduct per pay period? \$ _____

How often are you paid per year?

52x 26x 24x 20x 12x Other (____ pay periods)

OR

DIRECT GIFT (Gifts of \$25 or less will be billed/charged one time)

Check (made payable to United Way of Greater Rochester and the Finger Lakes)

Cash

Credit Card (visit unitedwayrocflix.org/donate or scan the QR code)

Bill me: Quarterly Monthly One-Time

Billing start date: _____

To pay with other electronic options, including stock, donor advised fund or cryptocurrency visit unitedwayrocflix.org/donate or scan the QR Code below.

For other payment options please send us an email at contactus@unitedwayrocflix.org or call us at 585-242-6535.

3 MY IMPACT (optional)

I WANT MY GIFT TO SUPPORT UNITED WAY AND THE COMMUNITY IMPACT SERVICES AND GRANT OFFERINGS FOR OUR SIX-COUNTY REGION.

I WANT TO DIRECT ALL OR A PORTION OF MY GIFT TO THE FOLLOWING ORGANIZATIONS OR COUNTIES (visit unitedwayrocflix.org/donor-designation. \$50 minimum for all designations.)

\$ _____ Organization/County ID# _____

\$ _____ Organization/County ID# _____

_____ Please do not release my information to the organizations to which I designated

4 Leaders United Visit unitedwayrocflix.org/leadership for more information

I WOULD LIKE TO JOIN A LEADERSHIP GIVING NETWORK

- African American Leadership Society (\$1,000 or more) Labor Leaders Club (\$1,000 or more) Tocqueville Society (\$10,000 or more)
- Círculo Latino Leadership Society (\$1,000 or more) Continue United (\$250 or more for ages 55+)
- Women United (\$1,000 or more) Emerging Leaders Society (\$500 or more, ages 40 and under)

Signature _____

Date _____



HOW UNITED WAY IS CREATING POSSIBILITIES IN OUR REGION.

When you make a gift to United Way of Greater Rochester and the Finger Lakes, you join thousands of others working towards a future where every person in every community can reach their full potential.

That means, with a donation of any size, you can make an impact.



\$2 A WEEK

8 hours of trauma-informed mentoring for ten children



\$5 A WEEK

Mental health and maternal support for four mothers and their new babies



\$10 A WEEK

Food, clothing, and shelter for a family who lost their home in a fire



\$20 A WEEK

100 meals for older adults struggling to make ends meet



\$25 A WEEK

Rental assistance to provide stable housing for three families

Learn more about the impact you are making with United Way. Visit unitedwayrocflx.org



JOIN THE CHANGEMAKER CHALLENGE

Our local banking institutions have come together to issue the **largest challenge grant in United Way history—over \$600,000 in matching gifts!** Learn more about how you can double your new or increased gift to the Community Impact Fund at unitedwayrocflx.org/changemakerchallenge. Thank you to our participating sponsors: KeyBank, ESL Federal Credit Union, Five Star Bank, M&T Bank, Canandaigua National Bank & Trust, Genesee Regional Bank, Summit Federal Credit Union, and Bank of America.

AUTHORIZING A REGULAR PAYROLL DEDUCTION

I understand that I am under no obligation to contribute to United Way of Greater Rochester and the Finger Lakes. If I decide to contribute to United Way by authorizing deductions from my pay to be forwarded to United Way, it is a decision I make voluntarily. I understand that the amount I authorize to be deducted will be subtracted from my pay for any pay period in 2025-2026 in which my pay is large enough to cover the deduction. If there is a pay period in which my pay is insufficient to cover the United Way deduction after all legally required deductions are made, my employer will not make a United Way deduction for that pay period. If a United Way deduction is missed for any reason, it will not be made up on a later date without my express written direction. I understand that I may revoke my United Way deduction authorization at any time by informing my employer in writing, and that my revocation will be effective within four pay periods or eight weeks, whichever is sooner.

- All gifts are subject to a pledge loss reserve charge.
- United Way will make every effort to forward your gift to the organization to which you designate. If the organization is not in compliance with current United Way policy, or if this form is not completed as directed, United Way reserves the right to redirect your gift to support United Way's Community Impact Fund. For more information, please call (585) 242-6564.
- View United Way's Privacy Policy and Donor Privacy Policy at unitedwayrocflx.org/policies.

United Way does not provide goods or services in whole or partial consideration of any contributions made to United Way by payroll deduction. Upon request, you may obtain a copy of United Way of Greater Rochester and the Finger Lakes, Inc.'s latest financial report filed with the Attorney General by writing to United Way of Greater Rochester and the Finger Lakes, Inc., 75 College Avenue, Rochester, NY 14607 or from the New York State Attorney General's office by calling 212-416-8401 or viewing their website (www.charitiesnys.com). Registration with the New York State Attorney General Charities Bureau or any other government agency should not be construed as an endorsement of United Way.

Gifts to United Way may be tax deductible. Please consult your tax advisor.