

RPO Gala Holiday Pops! Sponsorship Opportunities 2024

Join Heritage Christian Services in celebrating the season at the Gala Holiday Pops Concert with the Rochester Philharmonic Orchestra.

Thursday, Dec. 19, 2024

Max of Eastman Place | 25 Gibbs St, Rochester, NY 14604

Kodak Hall at Eastman Theatre | 26 Gibbs St, Rochester, NY 14604



\$500 - 1/4-page ad plus four concert tickets

\$750 - 1/2 page ad plus eight concert tickets

\$1,500 - Full page ad plus ten concert tickets & invites to the Leadership reception at Max of Eastman Place

\$3,000 - Leadership Reception Sponsor at Max of Eastman Place:

Recognition at the reception and on reception invites full page ad, 10 tickets to the concert and reception *Sponsor Amounts & Benefits can be adjusted*

Contact Chloe Kay at: chloe.kay@heritagechristianservices.org or (585) 340-5715.

Heritage Christian Services is pleased to partner with Rochester Rotary to host this private concert with the RPO.



RPO Gala Holiday Pops! Program Ad Specs 2024

1/4 page

NO Bleed Live Area: 2.5" x 4"

1/2 page

NO Bleed Live Area: 5" x 4" **ALL ADS:**

Black & White

Acceptable file formats:

JPEG, TIF, PDF

Resolution: 300 dpi

8.5 in.

Ads due by Nov. 16

FULL PAGE:

NO BLEED
Live Area: 5' x 8.5'
(everything that's important
MUST be inside this dimension)

5.5 in.-