ANDREW HULBERT

Project Search™ Connects to Meaningful Work

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Remembering Mike Wolf
Celebrating a Life and Legacy
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A LETTER FROM THE PRESIDENT

Dear friends and supporters,

I am not the first to say this, but it bears repeating; it’s wonderful to be able to come back together.

In this new season, we’ve been reminded of just how important in-person interaction and experiences really are. We are closer to our Rochester, Finger Lakes and western New York communities than ever before, and are actively engaged with so many community partners.

We are thankful for the people who have continued to support us for so many years, as well as those who are new to us; your support directly benefits the people our agency supports, and allows us to fulfill our tradition of person-centered services as we continue to work to build an even more inclusive community. In addition to individual supporters, organizations and businesses from Rochester Rotary to the Buffalo Bills have helped spread the mission of our agency far and wide.

By rallying around our mission, you have demonstrated you care about what we stand for: dignity and worth for all; supporting lives of endless possibility; and helping the people we support achieve what is meaningful to them! You also show that you understand we can’t elevate love and care without elevating the experience of caring professionals. That’s why we work together to provide all of our compassionate and talented staff with wages that allow for self-sufficiency and career development. These initiatives are the crux of what our agency is about, and it is the connections we foster throughout community that make them possible to achieve.

Sincerely,

President & C.E.O.

Marisa Geitner

My command is this: Love each other as I have loved you. – John 15: 12-13

Marisa Geitner and Paul Markham

SPIRIT is a biannual publication of Heritage Christian Services.

DONOR SPOTLIGHT
Bernice and Bernard O’Sullivan

Bernice and Bernard O’Sullivan have worked hard to instill the spirit of philanthropy in their 15 grandchildren. Each year, they ask their grandchildren to choose a charitable organization to contribute to. The organization they chose for 2023 is Heritage Christian Services. Megan O’Sullivan is one of Bernice and Bernard’s grandchildren, and is supported by Heritage Christian Services. This year, Megan was proud to lead her cousins in selecting the yearly benefactor of her grandparents’ generous donation. She hopes the gift will allow the agency to serve more people who are awaiting services.

Generosity from families like the O’Sullivan’s is important for Heritage Christian Services. We thank Megan for thinking of us, and Bernice and Bernard for teaching an important lesson to their grandchildren in the joys of giving back to their communities.

VOLUNTEER SPOTLIGHT
Todd and Christian Goddard

Todd and Christian Goddard are father and son volunteers at the Pieters Family Life Center Garden Café. Pre-pandemic, the Garden Café was a wonderful place for fellowship, devotions, and connecting with one another. Their goal has been to bring the café back to being what it was.

Christian (pictured) had experience running a coffee shop in high school, and Todd connected with leaders throughout Heritage Christian Services and reached out to his parish to create a mission opportunity. The café re-opened in October of 2022 on Fridays, with Christian and Todd working.

Since then it has grown, and is now open Monday through Friday 10:30 a.m. – 1 p.m. with noontime devotions. All profits from the café are donated to the agency's International Ministries in Guatemala.

Our mission is to live and advance the mission of Jesus Christ by creating pathways of inclusion for all, so that people may live fully and devoted to Him.

Heritage Christian staff members can recognize a co-worker by visiting HeritageHighFive.org. Community members can recognize a staff member by visiting HeritageChristianServices.org/HighFive.
**HERITAGE HAPPENINGS**

*Cam Lewis visited with people in Amherst last November.*

Cam Lewis chose Heritage Christian Services for My Cause, My Cleats. Buffalo Bill Cam Lewis picked Heritage Christian Services as his chosen organization for the NFL’s My Cause, My Cleats initiative. Lewis wore custom sneakers bearing the agency’s brand in a game against the New England Patriots last winter, which were later put up for auction on the NFL’s auction website and recently sold for $700.

*Springdale Farm awarded new contract by Monroe County.*

Heritage Christian Services has been awarded continued use of Springdale Farm, Colby day hab and Radwell day hab by Monroe County. We look forward to expanding our programming to include partnerships with Monroe 2 BOCES and Cornell Cooperative Extension of Monroe County.

*Increase in job applicants.*

Job applications to Heritage Christian Services have increased significantly in recent months, as a variety of recruiting strategies have been implemented. Increasing employee referrals through our Refer & Earn incentive program remains a focus. We also continue to invest in job boards such as Indeed and have allocated more resources to share and promote job openings. We are always looking for new and compassionate people to join our agency. If someone you know would make for a great Heritage Christian Services employee, tell them to apply at jobs.heritagechristianservices.org.

*References.*

Marissa Geitner, right, and Mark Zawacki are pictured with Pat Larrabee, a board member of the Heritage Christian Services Foundation and the founder and C.E.O. of Rochester Clinical Research.

Vicki Reina named VP of quality advancement. Vicki Reina was named the new vice president of quality advancement in March. Vicki is leading efforts to reinforce and drive the continuous development of a quality culture reflective of Heritage Christian’s mission, vision and values, while upholding compliance with all legal and organizational requirements, standards and procedures.

**SEASONAL FUN**

Friends and families from Heritage Christian Services found time to get together to enjoy all the fun activities that winter offers!

**Heritage Christian Services Foundation and the founder, Leonard Munthali, is new VP of information technology.**

We are thrilled to welcome Leonard Munthali to the Heritage Christian Services leadership team as our new vice president of information technology. Leonard has over 25 years of experience in information technology and data analytics, and successfully designed and implemented data hubs and business intelligence platforms for companies in the telecommunication industry.

**Rachele Gugliuzza promoted to director of residential and day services for WNY.**

Rachele Gugliuzza has been promoted to director of residential and day services for western New York, a position created to elevate training and compliance, enhance service delivery and optimize staffing levels. Rachele brings over fifteen years of experience and a track record of success in residential and day services. Her passion for teamwork and communication make her the ideal candidate for this role.

**Hurley Boazman named director of Expressive Beginnings Child Care in Greece.**

Expressive Beginnings Child Care in Greece welcomes Hurley Boazman. Hurley brings his over 25 years of experience in the child care field to his new position, and previously served as director of Boise State University Children’s Center.

**Michelle Labossiere-Hall is vice president of clinical and Finger Lakes residential.**

Michelle Labossiere-Hall has been promoted to vice president of clinical and Finger Lakes residential. Previously, she held an associate executive role overseeing customized services, leading many of our community-based initiatives.

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Making Professional Connections at Jewish Senior Life

Andrew Hulbert works as the recreation office assistant at Jewish Senior Life, a place where he has found a sense of community in both the work he does and the people he works with.

“My position is very important to the recreation office,” said John Russell, an employment specialist at Heritage Christian Services who supports Andrew at work. Among his other responsibilities, Andrew ensures that activity sheets for the people who live at Jewish Senior Life are logged into the computer each day, so that they can participate in the activities that they love.

“I have to check with management each day to see what they need me to do,” said Andrew. This may include things like assisting people who communicate non-traditionally when it’s their turn to call bingo. He also assists people in getting to their next activity or back to their room once the game is over.

“Many people who live here use wheelchairs, so they depend on Andrew and his coworkers to get around,” said John.

Andrew’s journey to Jewish Senior Life started with the Heritage Christian Services Employment Alliance. They support people in their search for jobs and organizations that match their interests and skillset.

“Project Search™ helped me realize I have the skill and mindset needed to work. This was a big deal for me.”
- Andrew Hulbert

Andrew participated in Project Search™, a program that prepares the people we support to enter a working environment, and it became evident that Andrew would be great for any organization that he was interested in working for.

“The Hoover Road home will allow people to age gracefully in place with more accessibility and private rooms.

As part of our strategy to increase the number of homes where the people we support can age in place gracefully, the people living at the home on Oxbow Lane in Lewiston will be moving to a future home on Hoover Road in Sanborn.

In addition to being a bigger home that will feature wider hallways, an open floor plan and fully accessible kitchens, bathrooms and living spaces, the home on Hoover Road will also give people their own bedrooms.

“Project Search™ helped me realize I have the skill and mindset needed to work,” said Andrew. He was one of the first people Jewish Senior Life hired from the Project Search program. “This was a big deal for me.”

Andrew was part of charting his path, and hasn’t looked back. Jewish Senior Life is thrilled to have him, and he is thrilled to be there.

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“I can’t wait to have my own room.”
- WILLIAM BARCARO, RESIDENT

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Currently, people like William Barcaro and Dennis Whelan are sharing bedrooms with other people in the home.

“I can’t wait to have my own room,” William said.

For Dennis, that means listening to talk radio and his favorite R&B music without distracting his roommate. For William, that means he can watch his favorite shows without denying someone else from watching what they want to watch.

“I can’t think of a single negative of the move,” said Greg Stentzel, the manager of William and Dennis’ current home at Oxbow.

These newly rebuilt or remodeled homes will provide the people we support with better opportunities to gather, while giving them the privacy to do what they love in their free time.

**FIND OUT MORE**

If you are looking to hire people like Andrew for your business, scan this QR code to learn more, or visit HCSEmploymentAlliance.org.
AGENCY BOARD
Nancy Bojanowski has more than 30 years in education, finishing her career as the executive director of human resources and professional development with Erie 1 BOCES in West Seneca.

Jim Reitz is director of IT finance, HR and operations at the University of Rochester.

Carl Grayson serves on the Board of SANYS (Self-Advocacy Association of New York State, Inc.) and is known for pushing for the equity of people with disabilities.

The Reverend Angela D. Sims, PhD is the president of Colgate Rochester Crozer Divinity School.

FOUNDATION BOARD
Paul D’Aiutolo is the lead fiduciary consultant for the D’Aiutolo Malcolm & Associates Investment Consulting Group’s retirement plan.

John Ward has been a marketing and international business lecturer at the E. Phillip Saunders College of Business since 2005.

NEW BOARD MEMBERS
Nancy Bojanowski
Jim Reitz
Carl Grayson
Angela D. Sims
Paul D’Aiutolo
John Ward

AWARDS & RECOGNITIONS

Board Member Maria Reed a Rochester Business Journal Woman of Excellence
Congratulations to Maria Reed for being a Rochester Business Journal Woman of Excellence honoree. Maria serves on the Heritage Christian Services board of directors. She is also the owner of Cubillos Reed Law PLLC, specializing in child custody and parental rights, family-based immigration petitions and child support.

Chuck Collard Receives Buffalo Business First Excellence in Health Care Award
Congratulations to Chuck Collard, vice president of western New York operations, for receiving a Buffalo Business First Excellence in Health Care Hero award. Chuck has taken the mission of Heritage Christian Services to heart, and continues to push for the services that allow people to achieve what is meaningful to them.

Donna Mostiller Honored with Alumni Award
Congratulations to Donna Mostiller, senior vice president of people and culture, for receiving the Christus Super Omnia Distinguished Alumna award by Buffalo Academy of the Sacred Heart. The award is given to remarkable women who have distinguished themselves in career, civic or community activities.

Marisa Geitner named Health Care Hero and Power 100 Honoree by RBJ
Marisa Geitner has made it her mission to elevate the role and self-sufficiency of direct support professionals. “Under Marisa’s wise and caring leadership, Heritage Christian Services impacts thousands of lives in our community in life-changing ways every day,” said Beth Paul, president of Nazareth University, who nominated Marisa for the award. “These are, without question, the actions of a hero.”

In addition, Marisa was named to the 2023 RBJ Power 100 list, a recognition given to those who make an impact on the community. Aqua Porter, executive director of the Rochester Monroe Anti-Poverty Initiative, applauds Marisa’s dedication to “recognize the hard and compassionate work that frontline professionals perform.”

WEAR YOUR HCS GEAR WITH PRIDE!
Our online store is now open to the public! Visit hcs.axomo.com, or scan the code, to buy Heritage Christian Services gear today!

SAVE THE DATE

Women of Color Summit
THURSDAYS JULY 20, JULY 27, AUG. 3
Eleversity’s Women of Color Summit (will be held on Zoom)

MONDAY AUG. 7
Heritage Christian Services Golf Classic at Monroe Golf Club

SATURDAY, SEPT. 9
Heritage Hero Run + Stroll + Roll at Seabreeze Amusement Park in Rochester

SATURDAY, SEPT. 16
Heritage Hero Run + Stroll + Roll at Beaver Island State Park in Grand Island

Find out more about these and other events at HeritageChristianServices.org/events
RENEMBERING MIKE WOLF

Mike Wolf, a cornerstone of our agency in western New York, passed away in March at the age of 91. Mike and his first wife, Anne, were leading members of The FAITH (Faith And Inspiration To Help) Foundation, which allowed our agency to establish a presence in western New York.

"I was blessed to know Mike for over 30 years," said Mike’s wife, Barbara. "He was a dedicated supporter of Heritage Christian Services right up until his passing. His impact on our agency and its foundation is immeasurable, and we will miss his loving personality, his infectious laugh, his devotion to craftsmanship and his deep Christian faith.

GIFTS OF SUPPORT

We are so grateful for the support of our partners and donors, who allow HCS to support people to fulfill lives of endless possibility. Thank you!

The National Alliance of Direct Support Professionals has selected HCS as one of 17 organizations across New York to pilot a credentialing program—NASDPS-E.Badge Academy—that will prepare 8,000 direct support workers and frontline supervisors in achieving their Direct Support Professional (DSP) certifications.

The Max and Marian Faribar Charitable Foundation gave support of reattaining afterschool respite staff.

For the third running year, the Avangrid Foundation has donated in support of the Employer Resource Network, which provides success coaches to help staff grow their employability.

The Mother Cabrini Health Foundation has donated toward the project on Atlantic Avenue in Penfield. This is the third home supported by the foundation.

Our ongoing home rebuilds and renovations have also received support from the Paychex Foundation, donating to provide people the opportunity to age with dignity in their own homes.

The Jordan Fund and Webster Community Chest are funding therapeutic horseback riding scholarships that help people to support their physical, emotional, and mental wellbeing.

The Gouschner Family Fund, too, has supported animal care at Springvale Farm for over a decade!

HONORARIUMS & MEMORIAS

Often, people will make a donation in remembrance of a loved one who has passed away. The agency sends the bereaved family a note of sympathy and informs them of the gift, without disclosing the amount. People also mark joyous occasions - like birthdays, anniversaries and weddings - by donating in honor of a friend or family member.

Questions? Email info@HeritageChristianServices.org.

December 16. In Memory of Jeri Lynn Jones, surrounded by people who loved and cared for her, at age 83.

In Memory of Betty Kruchinsky
Drew and Jerriann Balken
Angela Catalli
Larry and Sharon Craig
Elder Stetner’s Club
Marisa Catelli
Carol and Victor Serio
Nancy Papapanou
Mary Patal
Robert Pieters
Mary Patal
Shirley Griffin
In Memory of Jeri Lynn Jones
Kim Bernholt
Drew and Jerriann Balken
Anne Beck
Marisa Catelli
Nancy Johnson
Michelle Labossiere-
Hall and Scott Hall
Donna Modstiller
John and Carol Ross
Mark and Nancy
Zawacki
In Memory of James Jesus
Marisa Catelli
Bruce and Cathy
Newell
Mark and Nancy
Zawacki
In Memory of Tommy Carver
Karen and Terance
Shannon
In Memory of James Chambury
Johanna Zandstra
In Memory of Laura Hennino
Shelley Marsten
In Memory of Danielle Pierce
Amy Doyle
In Memory of Ryan Schnitzer
Karl Sosier
In Memory of David Sherburne’s Birthday
Maria Annette
Lily Groll
Julia Grant
Bath Outten
David and Jon
Sharbure
Warren Steinberg
Carolyn Wagner
In Memory of Karyn
Walsh’s Birthday
Clara and Bill Gunther
Chris Polage
Delborh and Christopher Tegue
Karyn and Walsh
In Memory of Mildred Ward
Bill and Vicky Ward
In Memory of Missie Ward
Patricia Sinnen
In Memory of Milo Wolf
Scott Smith
In Memory of ALLEN
Alfred Immer
Elyse Booth
Angela Catalli
Benjamin Costanzo
Gerald Everhart
Marisa Catelli
Steven and Greer
Hanson
In Memory of Barbara Fargoun
Elena Matthes
In Memory of Mary Foster
Sharon Pucher
In Memory of John Neff’s birthday
Patricia Kudmun
Rebecca Post
Carol Rooney
Kate Swick
Matt Stavick
Michael Townsend
In Memory of the
James Clark
Patrick and Jo Young
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Carolyn Wagner
70 SPIRIT | SPRING 2023
WE’RE HIRING!
Do you know a person of possibility?
Have them apply today at DirectSupport.org.
Residential positions start at $17.25/hour with the chance to earn more.

Gather your friends, family and colleagues for the Heritage Hero fundraising event. Your support of the Heritage Hero will allow Heritage Christian Services to right-size and renovate our homes to provide a safe place for people to effectively age in place, as well as to promote the well-being and advancement of our incredible direct support staff through wage increases and success coaching.

Saturday, September 9
Seabreeze Amusement Park
Rochester

Saturday, September 16
Beaver Island State Park
Grand Island

FOLLOW THESE STEPS TO GET YOUR TEAM STARTED TODAY!

REGISTER at HeritageHero.org
INVITE friends and family to join your team
INSPIRE others to register by sharing your story

Unable to join us in person? Register for our virtual event from anywhere in the world!

HERITAGEHERO.ORG