

A DIVISION OF HERITAGE CHRISTIAN SERVICES



expressive  
beginnings  
child care

Connecting, learning and creativity



**ENROLLING NOW**

# A quality child care provider with more than 30 years of experience in compassionate care.

The compassionate care that Heritage Christian Services has been known for is extended through the agency's Expressive Beginnings Child Care programs.

HCS is already recognized for its high quality service for special needs families — in fact it's ranked in the top 1 percent in the state. In addition, HCS has received many recognitions, most recently an Ethie Award by the Rochester Area Business Ethics Foundation.



Enrichment programs are offered such as dance, music, martial arts and swimming. Plus, children go on field trips to explore local places of interest, like Springdale Farm.

"It is a wonderful feeling to know that when dropping your child off, you are putting him with care givers who share the same philosophies as you do."

~ Sydney and Eric Wyse



# Caring for the family as well as the child.

Expressive Beginnings Child Care values families — and family time — so all three locations have teachers stay with the same group of children from infancy through age 3. They also make it easy for children to take lessons in things they are interested in, like dance, music, martial arts and swimming. And that all happens during the day, so parents and children can enjoy more family time in the evenings.

Staff at all Expressive Beginnings locations are highly qualified and educated in internationally acclaimed teaching methods:

👉 Teachers and assistants are specially trained to honor all children for their unique talents and gifts and to treat every child with the utmost dignity and respect, a practice handed down from the child care's parent organization, Heritage Christian Services.

👉 Instruction is inspired by the Reggio Emilia teaching approach, which identifies children's interests and uses those interests to guide learning.

Each center includes modern facilities complementing Expressive Beginnings' education practices and philosophies — and has its own unique offerings:

👉 Expressive Beginnings in Webster — formerly known as Toddler's Workshop and Railroad Junction — is housed, in part, in a former train depot. With 8.5 acres of private property, children of all ages have plenty of opportunities to run and play outdoors and even enjoy an in ground swimming pool. Universal Pre-K is also offered at this location in conjunction with the local school district.

👉 In Greece, learning and play areas are arranged to keep siblings close to each other. Covered porches allow for more four-season outdoor play, and classrooms open to age-appropriate play areas. A 515-square-foot, cathedral-ceiling room offers gross-motor play when inclement weather keeps children indoors.

👉 The Henrietta location offers a similar design as the Greece building, and since it is located on the Pieters Family Life Center campus, children have the chance to visit the wellness center's gymnasium and creative arts studios. Plus, parents can take fitness classes or exercise. Parents can also arrange to have their child's hair cut during child care hours or have a family meal waiting for pickup once a week.

Expressive Beginnings is pleased to offer

## **WatchMeGrow,**

a secure password protected service that provides live streaming video to authorized family members, allowing loved ones to share in their children's day.

"My husband and I trust Expressive Beginnings because of Heritage Christian's commitment to family, recognizing each individual's abilities and its reputation for high quality care." ~ Erin DeSarra





Heritage Christian Services, a trusted human services provider, has operated Expressive Beginnings since 2011, providing high-quality and competitively priced child care in Henrietta. Now there are sites in Webster and Greece, too. Expressive Beginnings serves children from 6 weeks through their 12th year and offers care for infants and toddlers, universal pre-kindergarten at some locations, preschool, wrap-around care and school-age programs, including summer day camps.

[info@expressivebeginningschildcare.org](mailto:info@expressivebeginningschildcare.org)  
[www.expressivebeginningschildcare.org](http://www.expressivebeginningschildcare.org)

Three convenient locations:

### HENRIETTA

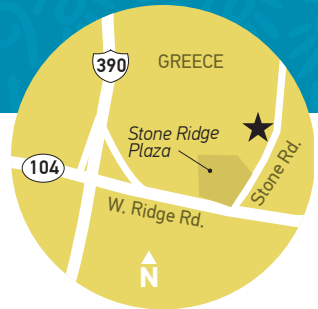
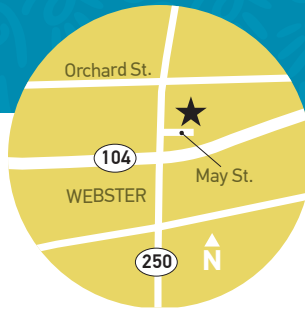
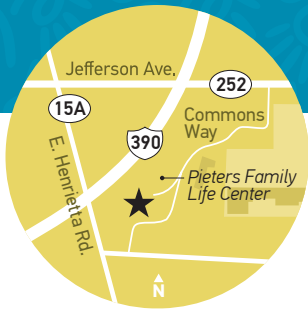
875 Commons Way,  
Rochester, NY 14623  
**(585) 340-2077**  
Open 6 a.m. - 6 p.m.  
Weekdays

### WEBSTER

*(Formerly Toddler's Workshop  
and Railroad Junction)*  
10 & 12 May Street,  
Webster, NY 14580  
**(585) 872-0663**  
Open 6:30 - 6 p.m.  
Weekdays

### GREECE

1680 Stone Road,  
Rochester, NY 14615  
**(585) 542-9966**  
Open 6 a.m. - 6 p.m.  
Weekdays



Find us on:  ExpressiveBeginnings  ExpBeginnings